

**The Husaberg Division of KTM Power Sports Group is searching for dealers to distribute Husaberg products.**

Are you willing to help revolutionize the offroad market? Just fill in the following form. We are looking forward to your application!

\* = compulsory field

## COMPANY INFO

Company name\*

Street, No.\*

City\*

Business phone\*

Country\*

Mobile phone

Postal Code\*

Fax no.

Website

## CONTACT PERSON

Forename\*

Surname\*

Sex\*

E-Mail\*

## MOTIVATION

Please explain your motivation for applying to become a Husaberg dealership:

Have you had experience with Husaberg in the past?

Yes  No

What do you consider most important when working together with the manufacturer?

## HERITAGE

Off-road / Dirt bikes  All-rounder  
 Street bikes  Power sports  
 Motor sports  Second-hand bikes  
 None / Start-up

## BRANDS (EXCL. SCOOTERS)

Aprilia  Harley Davidson / Buell  TM  
 Benelli  Honda  Triumph  
 Beta  Husqvarna  Yamaha  
 BMW  Kawasaki  Other  
 Cagiva / MV Agusta  KTM  
 Ducati  MuZ  
 Gas Gas  Suzuki



## BUSINESS LOCATION

The area in which your business location is situated is:

As listed in the company data

Urban (in a town / city)

Other location:

Suburbia (outskirts of a town / city)

Rural (in the country)

Business hours:

Daily from \_\_\_\_\_ to \_\_\_\_\_ except on \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_

What legal form has the business location:

Sole trader / partnership

Private limited company (Ltd.)

Public limited company (plc)

Other:

Husaberg requires all new dealers to display a Husaberg Shop System at the dealer cost. Do you agree to participate in this scheme?

Yes  No

Does the location service several brands?

Yes  No

If yes:

As listed in the brand data

Other:

The location is or will be

Owned by you

Rented by you

Location size (in square meters)

Entire premises

Showroom new

Showroom used

Workshop

Spare Parts

Clothing & accessories

Administration

## STAFF

How many permanent staff are employed at the location?

Will there be exclusive staff for Husaberg?

Yes  No

## SALES

Number of sold units in the last business year:

New motorcycles

Second hand motorcycles

## MARKETING ACTIVITIES

Do you use on a regular basis:

Direct mailing

Text message notification

Regional advertising

Do you currently offer any of the following activities to your customers:

Open house days

Dirt/off-road training

Customer guided tours



## FINANCIAL

What is your current annual turnover in Euro:

From the annual turnover, how much (as a percentage) is generated from the following:

New sales %	% split per current brand(s)
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Used sales %	Parts & accessories %
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Workshop %
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Are credit facilities currently available to the applicant (individual or company)?

Yes  No

If "Yes" please list below:

Bank/Finance company

Do you offer retail finance?

Yes  No

Limit

% used

Husaberg will require detailed financial statements (profit and loss account, balance sheets, management accounts) or a detailed business plan (for a new venture). Do you agree to provide up-to-date detailed copies of financial statements strictly confidential when requested by Husaberg?

Yes  No

## COMMENTS

## CONTACT INFORMATION

Please fill-in all necessary fields and return this form via e-mail, fax or post to:

The Husaberg Division  
Dealer Development  
Stallhofnerstraße 3  
5230 Mattighofen

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